

Message Text

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PAGE 01 WELLIN 03037 120532Z
ACTION EA-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-05 H-02 INR-10
L-03 NSAE-00 NSC-05 PA-02 SP-02 SS-15 EB-08
COME-00 STR-07 AGRE-00 TRSE-00 OMB-01 SIL-01
LAB-04 /078 W

-----029664 120535Z /11

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FM AMEMBASSY WELLINGTON
TO USINFO WASHDC IMMEDIATE
INFO SECSTATE WASHDC 5713
CINCPAC HONOLULU

UNCLAS WELLINGTON 03037

FOR: IBS IPS IOR, CINCPAC FOR USICA ADVISOR

EO 11652: N/A

SUBJECT: U.S. BEEF IMPORTS MEDIA REACTION

1. THE CHRISTCHURCH "PRESS" IN ITS LEAD EDITORIAL ON JUNE 10 COMMENTED UNDER THE HEADING "MORE BEEF FOR THE U.S"
2. "NEW ZEALAND'S SHARE OF THE EXTRA 200 MILLION POUNDS OF LEAN BEEF WHICH THE UNITED STATES WILL IMPORT THIS YEAR WILL BE A WELCOME ADDITION TO THIS COUNTRY'S EXPORT EARNINGS.
3. "THE EXTRA SALE DOES NOT HERALD A NEW SPRING IN AGRICULTURAL TRADE. THE INCREASED IMPORT QUOTA IS THE AMERICAN ADMINISTRATION'S RESPONSE TO A DOMESTIC PROBLEM OF RISING PRICES FOR BEEF. NO NEW PRINCIPLE IS BEING ESTABLISHED AND NO GUARANTEE EXISTS THAT NEXT YEAR'S QUOTAS WILL BE AS FAVOURABLE."
4. EDITORIAL SAID TWO HEARTENING ASPECTS TO SITUATION WERE THAT A COUNTRY HAS RESPONDED TO NEEDS OF ITS

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CONSUMERS AND THAT PRESIDENT CARTER'S TREATMENT OF BEEF IMPORT LEGISLATION BODES WELL FOR NEW ZEALAND. PAPER SAID:

5. "A THIRD ASPECT IS SIGNIFICANT. DEPENDING ON HOW MUCH BEEF THE UNITED STATES RECEIVES FROM NEW ZEALAND, THE UNITED STATES MIGHT REPLACE BRITAIN FOR THIS YEAR AS THE MARKET OF HIGHEST VALUE FOR NEW ZEALAND MEAT.

6. "THE MINISTER OF FOREIGN AFFAIRS, MR TALBOYS, NOW IN THE UNITED STATES, IS RIGHT TO REMIND AMERICANS THAT NEW ZEALAND WILL CONTINUE TO OPPOSE THE APPLICATION OF QUOTAS AS A SATISFACTORY WAY TO DEAL WITH AGRICULTURAL PRODUCE. BUT, IN THE ABSENCE OF AN OVERHAUL OF IMPORTING SYSTEMS FOR AGRICULTURAL PRODUCE, NEW ZEALANDERS CAN TAKE SOME COMFORT THAT EVERY 50 MILLION DOLLARS OR SO IN OVERSEAS EARNINGS COUNTS FOR A GREAT DEAL IN OUR ECONOMIC RECOVERY." ANDERSON

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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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